



**CMDA NON-MEMBER
2009 DENVER BOAT SHOW - JANUARY 15-18, 2009
EXHIBITOR APPLICATION**

RATES:

10'X10' BOOTH (includes carpeting, 3' side walls, 8' back wall and sign)

<u>Size</u>	<u>Inline</u>	<u>Corner</u>
10x10	\$ 895	\$ 995
10X20	\$1,700	\$1,850

10 x 10 BOOTH REQUEST: 10x10 Inline _____ 10x10 Corner _____ 10x20 Inline _____ 10x20 Corner _____
Other Configuration _____ (Call for pricing)

BULK SPACE (includes carpeting) \$4.50 per sq. foot

Bulk space of less than 1000 square feet will incur an additional 50% premium fee.

BULK SPACE REQUEST: Square Footage Requested _____

(Bulk Space is available in 500 sq. ft blocks, such as 500, 1,000, 2,500, and 5,000. Every attempt will be made to meet your request. You will be notified by 10/31/08 if your sq. footage request cannot be met.)

TERMS: (Check or Credit Card) - Early registration is advised as show space can sell out.

- a.) 25% deposit of total fees to be included with your signed contract and due no later than July 31, 2008.
- b.) 50% of total fees due by September 15, 2008.
- c.) Full payment due by October 31, 2008.

Total amount due:	\$ _____
25% deposit due by July 31, 2008 with this signed agreement:	\$ _____
50% of total fees due by September 15, 2008:	\$ _____
Balance due October 31, 2008:	\$ _____

Visa Master Card # _____ Exp _____ / _____ Security Code _____

Exhibitor Name _____

Phone _____ Fax _____

Email _____

Address _____

City _____ State _____ Zip _____

Contact Name _____ Title _____

Describe what products or services you will be displaying/promoting:

Exhibitor has read and agrees to the attached **EXHIBITOR TERMS, CONDITIONS, RULES AND REGULATIONS** of the CMDA, along with all rules and regulations set forth by the Colorado Convention Center including: food distribution, water usage in exhibit, height restrictions, design and quality criteria.

Authorized Agent For Exhibitor _____ Date _____

CMDA _____ Date _____

Please sign and return this Exhibitor Application and enclose a signed copy of the attached Rules and Regulations.

**Make checks payable to: Colorado Marine Dealers Association
Mail to: PO Box 21134 Denver CO 80221
Questions? Call: (303) 859-1284 Or email: sjdjlinton@aol.com**



**CMDA NON-MEMBER
2009 DENVER BOAT SHOW - JANUARY 15-18, 2009
EXHIBITOR TERMS, CONDITIONS, RULES AND REGULATIONS**

The Colorado Marine Dealers Association (CMDA) is the organizer and promoter for the Denver Boat Show. The Exhibitor named below agrees to exhibit at the 2009 CMDA Denver Boat Show at the Colorado Convention Center - Denver, Colorado on January 15-18, 2009. In addition, the Exhibitor agrees to abide by all Rules and Regulations and pay all fees as stated within this agreement.

TERMS, PENALTIES AND CONDITIONS

1. Exhibitor space and location will be finalized and assigned by the CMDA Board of Directors per the CMDA seniority selection process. Exhibitor space and location will be confirmed by October 31, 2008.
2. **Terms:** 25% deposit to be included with your signed contract and due no later than July 31, 2008.
50% of total fees are due by September 15 2008.
Balance due October 31, 2008
Applications received after November 1, 2008 must be paid in full.
3. **Penalties:**
 - a.) Exhibitors late submitting the October 31, 2008 final payment will be penalized 10% of the payment due.
 - b.) If the final payment is not paid in full by November 15, 2008, at the discretion of the CMDA Board the space will be forfeited and 10% of total fees will be nonrefundable and if the space cannot be resold, all monies will be forfeited.
 - c.) Late payments will be based on postmark date and late payments are subject to 1½% per month (18% APR) interest, added to the balance, as a penalty.
4. It is understood that should the Exhibitor withdraw from the show the exhibitor fee is non-refundable and 10% of total fees for the space will be forfeited, and if the space cannot be resold, all monies paid will be forfeited.
5. The CMDA retains the right to change the show dates should factors beyond its control necessitate such change.
6. The Exhibitor agrees to hold harmless and indemnify the CMDA against any and all claims for any loss, damage or injury that may occur to the Exhibitor, its employees or property from any cause whatsoever.

REQUIREMENTS AND RESTRICTIONS OF SHOW EXHIBITORS:

- a. All dealers and brokers must have a Colorado Sales Tax License and Colorado Motor Vehicle Dealers License (if applicable) in the same name as the dealership applying for space.
- b. If cash transactions take place at your booth, a Denver City tax number and appropriate licenses are recommended. Contact City of Denver (303-640-4568 phone; fax 303-640-4344).
- c. The CMDA reserves the right to determine the eligibility of any exhibitor and to limit the type and number of non-marine related booths. Exhibitor warrants that it is properly licensed and authorized to sell the products or services it is offering to the public.
- d. Any brokering of CMDA show space (where anything of value is exchanged) will result in immediate dismissal from the show and forfeiture of space at future CMDA shows.

- e. Manufacturer's representatives are encouraged to support their Colorado suppliers. However, manufacturers or their representatives must receive CMDA approval to be eligible for their own booth space.
- f. The CMDA Board of Directors must approve any boats displayed in any 10x10 (or combination of) booth space. An exhibitor must advise at the time they submit their Exhibitor agreement that their intention is to display boats in their 10 x10 space.
- g. All closing booths/rooms/ displays and signage must not obstruct or impede other exhibitors' space or be in excess of 8 feet in height. The CMDA Board of Directors must approve any exception.
- h. All exhibits must be set up at least two hours prior to the opening of the show and the exhibit must be occupied during all open show hours.
- i. Any VCR/sound/lighting/fogging system must be kept within acceptable levels. Final authority on what is an accepted level will be at the discretion of show manager and CMDA Board of Directors.
- j. No boats or trailers are allowed on streets around the Convention Center unless approved by the Colorado Convention Center. The Colorado Convention Center has adopted a zero-tolerance policy on this issue and will be strictly enforced.
- k. Only 2009 current model year boats are allowed in the 2009 Denver Boat Show.
- l. Exhibitors may display photos of non-current boats in their space, however, this display may only constitute no more than five percent (5%) of the total space.
- m. Exhibitors who display in front of moving doors will be last in and first out. The area in front of these moving doors must be clear within 30 minutes after the close of the show.
- n. Exhibitors who utilize water in their display (such as fish tanks, spas, etc) or any other potential hazard or boats and motor vehicles must supply a certificate of liability insurance in the amount of \$500,000 naming The City and County of Denver, SMG and The CMDA as additional insured. These exhibitors will not be allowed to move in to the show without a current certificate on file with the CMDA and will forfeit all exhibitor fees.
- o. All boat show exhibitor disputes will be handled by the CMDA Board of Directors.
- r. Exhibitor agrees not to begin exhibit breakdown prior to 5:00 pm and to vacate the Colorado Convention Center completely prior to 11:00 PM on Sunday, January 18, 2009. Exhibitor further agrees to pay \$500.00 per hour to the CMDA to pay overtime charges to the Colorado Convention Center to assist the exhibitor in meeting this move out deadline.

I have read and agree to all the above EXHIBITOR TERMS, CONDITIONS, RULES AND REGULATIONS along with all rules and regulations set forth by the Colorado Convention Center.

Exhibitor _____

Signature _____ Date _____

Colorado Marine Dealers Association
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